



**STANDARD FIBER**

INNOVATIVE TEXTILE SOLUTIONS

# Standard Fiber Pet



# DuPont Innovations for the Home™

## AirCell™ Memory Foam

AirCell's open-cell foam technology allows air and moisture to easily flow through the entire structure.

## EnFresh™ Fabric

EnFresh odor neutralizing technology is an innovative way to sustain freshness in home textiles.

## DuraPel™ Protection

DuraPel provides breakthrough spill resistance resulting in fabrics holding up under the toughest spills and stains.

## NovaCool™ Fabric

NovaCool is a thermal conductive technology that pulls heat from the body and creates an immediate cooling sensation.

## NuAir™ Fabric

NuAir is a tightly woven fabric that inhibits dust mites, pet dander and associated allergens.

## Purasense™ Fiberfill

Purasense 7D and 15D hollow conjugated siliconized virgin fiberfill is engineered to provide loft, softness, and support for all your bedding products.

## Purion™ Fabric

Purion is a non-migrating antimicrobial technology designed to eliminate bacteria that causes fabric odors.



Designed for Comfort



Designed for Wellness



Designed for Protection





**EnFresh**<sup>TM</sup>





# EnFresh™

## Odor Neutralizing Technology

EnFresh™ odor neutralizing technology is an innovative way to sustain freshness in home textiles. It captures and reduces common odors including smoke and body odor and neutralizes them. EnFresh technology is invisible, has no odor and maintains the original feel of the fabric.

- Captures most household odors
- Technology neutralizes odors by capturing and then releasing in the wash cycle
- Not a perfume, or scented overlay, works 24/7





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