



STANDARD FIBER

INNOVATIVE TEXTILE SOLUTIONS

Standard Fiber Pet



DuPont Innovations for the Home™

AirCell™ Memory Foam

AirCell's open-cell foam technology allows air and moisture to easily flow through the entire structure.

EnFresh™ Fabric

EnFresh odor neutralizing technology is an innovative way to sustain freshness in home textiles.

DuraPel™ Protection

DuraPel provides breakthrough spill resistance resulting in fabrics holding up under the toughest spills and stains.

NovaCool™ Fabric

NovaCool is a thermal conductive technology that pulls heat from the body and creates an immediate cooling sensation.

NuAir™ Fabric

NuAir is a tightly woven fabric that inhibits dust mites, pet dander and associated allergens.

Purasense™ Fiberfill

Purasense 7D and 15D hollow conjugated siliconized virgin fiberfill is engineered to provide loft, softness, and support for all your bedding products.

Purion™ Fabric

Purion is a non-migrating antimicrobial technology designed to eliminate bacteria that causes fabric odors.



Designed for Comfort



Designed for Wellness



Designed for Protection



NovaCool



NovaCool™

Thermal Conductive Technology

NovaCool™ helps you rest cool and comfortably. NovaCool is a thermal conductive technology that pulls heat from the body and creates an immediate cooling sensation. NovaCool is constructed with yarn altered to enhance the crystalline structure increasing thermal conductivity.

- Permanent cooling fabric
- Pulls away heat instantly
- Soft, durable and flexible
- Machine washable





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