



STANDARD FIBER

INNOVATIVE TEXTILE SOLUTIONS

Standard Fiber Pet



DuPont Innovations for the Home™

AirCell™ Memory Foam

AirCell's open-cell foam technology allows air and moisture to easily flow through the entire structure.

EnFresh™ Fabric

EnFresh odor neutralizing technology is an innovative way to sustain freshness in home textiles.

DuraPel™ Protection

DuraPel provides breakthrough spill resistance resulting in fabrics holding up under the toughest spills and stains.

NovaCool™ Fabric

NovaCool is a thermal conductive technology that pulls heat from the body and creates an immediate cooling sensation.

NuAir™ Fabric

NuAir is a tightly woven fabric that inhibits dust mites, pet dander and associated allergens.

Purasense™ Fiberfill

Purasense 7D and 15D hollow conjugated siliconized virgin fiberfill is engineered to provide loft, softness, and support for all your bedding products.

Purion™ Fabric

Purion is a non-migrating antimicrobial technology designed to eliminate bacteria that causes fabric odors.



Designed for Comfort



Designed for Wellness



Designed for Protection



PurasenseTM



Purasense™

Virgin Fiberfill

Purasense 7D and 15D hollow conjugated siliconized virgin fiberfill is engineered to provide loft, softness, and support for all your bedding products. It's light and fluffy nature makes it superior for pet beds and blankets.

- Provides superior loft with low weight
- Unique softness
- Hypoallergenic
- Machine washable
- Engineered for pillows, comforters, mattress pads and mattress toppers





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