



**STANDARD FIBER**

INNOVATIVE TEXTILE SOLUTIONS

# Standard Fiber Pet



# DuPont Innovations for the Home™

## AirCell™ Memory Foam

AirCell's open-cell foam technology allows air and moisture to easily flow through the entire structure.

## EnFresh™ Fabric

EnFresh odor neutralizing technology is an innovative way to sustain freshness in home textiles.

## DuraPel™ Protection

DuraPel provides breakthrough spill resistance resulting in fabrics holding up under the toughest spills and stains.

## NovaCool™ Fabric

NovaCool is a thermal conductive technology that pulls heat from the body and creates an immediate cooling sensation.

## NuAir™ Fabric

NuAir is a tightly woven fabric that inhibits dust mites, pet dander and associated allergens.

## Purasense™ Fiberfill

Purasense 7D and 15D hollow conjugated siliconized virgin fiberfill is engineered to provide loft, softness, and support for all your bedding products.

## Purion™ Fabric

Purion is a non-migrating antimicrobial technology designed to eliminate bacteria that causes fabric odors.



Designed for Comfort



Designed for Wellness



Designed for Protection





Purion™





# Purion™

## Non-Migrating Antimicrobial Technology

Purion™ is a non-migrating antimicrobial technology designed to eliminate bacteria that causes fabric odors by attracting and neutralizing them. Purion adheres to textiles without migrating into the environment through washing.

- No migration to environment through washing
- Eliminates bacteria that causes odor
- Maintains freshness
- Machine washable





**STANDARD FIBER**  
INNOVATIVE TEXTILE SOLUTIONS