

Standard Fiber Pet



Elements of Sleep

Our bedding technologies have been divided into five Elements of Sleep categories – Wellness, Comfort, Protection, Design and Sustainability. We do more than manufacture innovative bedding products. We invent them.

Wellness 😬

Our smart fabrics incorporate organic cottons, vegetable dyes, allergen barriers, odor reducing and anti-static technologies. If you sleep better, you feel better.

Protection ©

Protect your investment with our unique barrier constructions and functional fabrics

Design @

Our new innovative designs will bring color, texture and function to your bedding products.

Providing the best night's sleep through temperature and moisture management, airflow and support.

Sustainability 🗐

Our sustainable collection of natural fibers and yarns from post-consumer recycled materials are better for the environment and meet upcoming retailer requirements.















Welhes

Cooling and Thermoregulating Technologies

Studies have shown that warmer temperatures reduce sleep quality, impacting duration and depth of sleep. Infusing cooling technology to bedding has proven to provide yearround benefits, including falling asleep faster, contributing to a night of deeper and restorative sleep.

Cooling technology in pet bedding is seasonally focused and the products have grown stale. Our tested QMAX delivery is higher than other pet bed products on the market. Additionally, our designs incorporate a functional fashion element that redefines cooling as a year-round wellness essential.







