



**STANDARD FIBER**

INNOVATIVE TEXTILE SOLUTIONS

# Standard Fiber Pet



# Elements of Sleep™

Our bedding technologies have been divided into five Elements of Sleep categories – Wellness, Comfort, Protection, Design and Sustainability. We do more than manufacture innovative bedding products. We invent them.

## Wellness

Our smart fabrics incorporate organic cottons, vegetable dyes, allergen barriers, odor reducing and anti-static technologies. If you sleep better, you feel better.

## Protection

Protect your investment with our unique barrier constructions and functional fabrics

## Design

Our new innovative designs will bring color, texture and function to your bedding products.

## Comfort

Providing the best night's sleep through temperature and moisture management, airflow and support.

## Sustainability

Our sustainable collection of natural fibers and yarns from post-consumer recycled materials are better for the environment and meet upcoming retailer requirements.





**Wellness**



# Wellness

## Lavender Microencapsulation

Infusing lavender into sleep surfaces goes well beyond just better rest, also contributes to removing stress in high-anxiety situations. This combined benefit addresses two essential pillars of pet wellness: calm and sound sleep on the one hand and safety and security on the other. Like us humans, quality sleep is essential to your pet's wellbeing.

Quality sleep minimizes your pet's stress, and separation anxiety, including experiences such as vet visits, travel, and new introductions.





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